

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH



An Introduction to the Office of Advocacy MONTEZ DIAMOND REGION 4 ADVOCATE

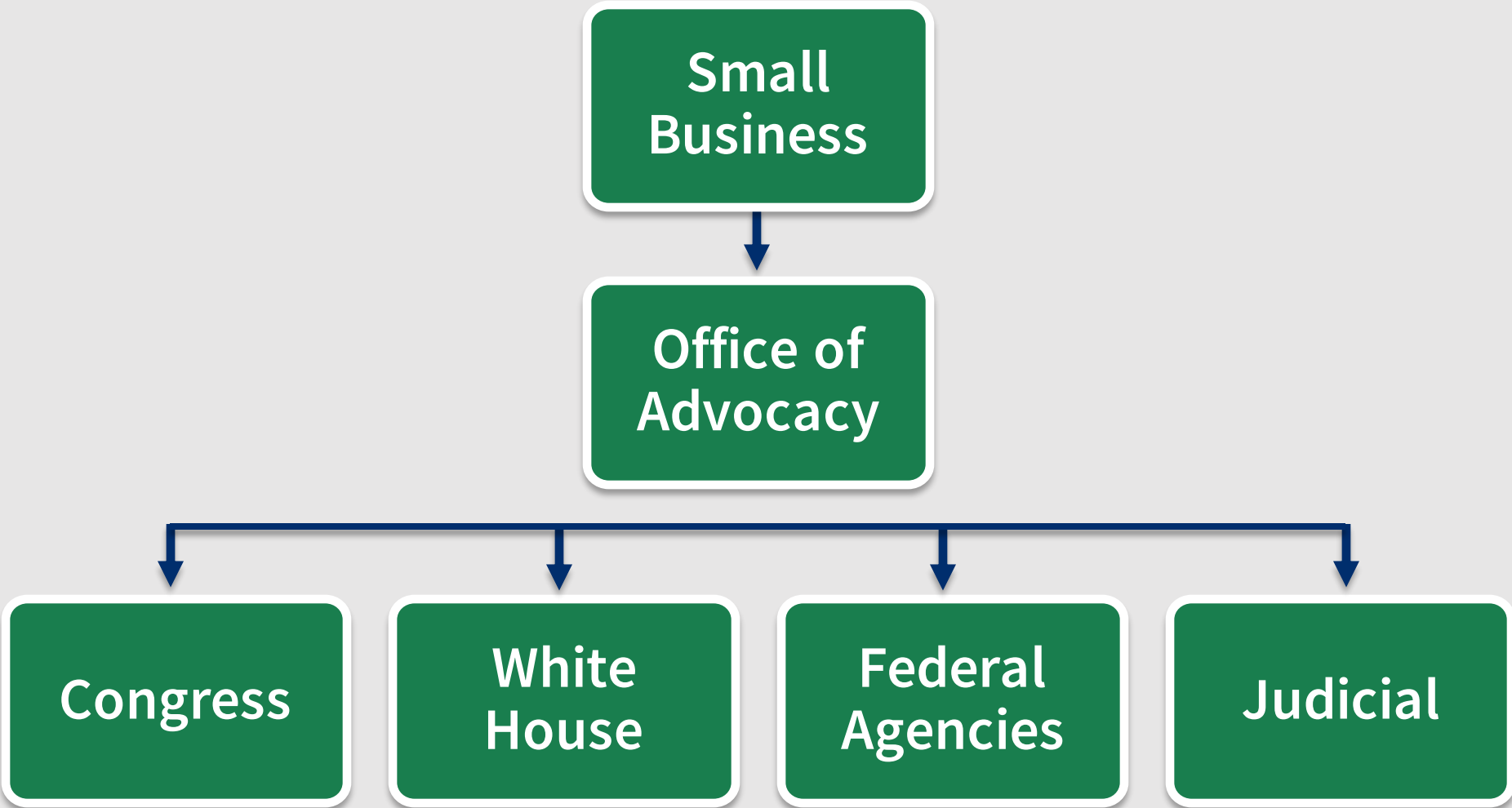
WHO IS THE OFFICE OF ADVOCACY?

- Created by Congress in 1976
- Independent voice for small business in the federal government
- Watchdog of the Regulatory Flexibility Act (RFA)
- Source of small business statistics

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HOW ADVOCACY REPRESENTS SMALL BUSINESS



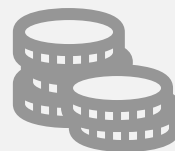
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ADVOCACY DEPARTMENTS



Interagency Affairs



Economic Research



Regional Advocates

SMALL BUSINESS CHALLENGES

- Changes in operating costs and demands
- Complex and costly federal regulations
- Fewer resources to get involved in federal rulemaking process

COMMENT LETTERS

STEP 1

Comment to Agencies on Regulations.gov, or provide input to Advocacy.

STEP 2

Comment on how much the rule will cost your small business.

STEP 3

Tell the agency what other options or alternatives it should consider.

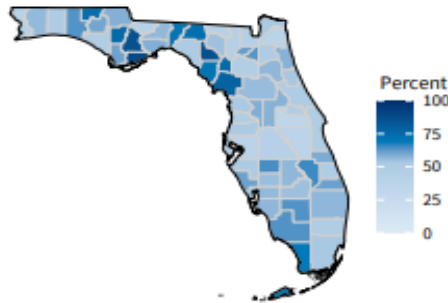
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Florida

2.8 million small businesses
 99.8 percent of Florida businesses

3.6 million small business employees
 41.1 percent of Florida employees



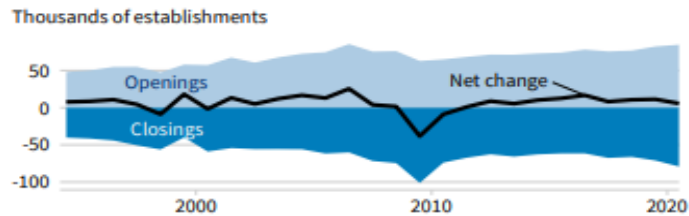
Share of employees working at small businesses by county

Source of data: [Statistics of US Businesses](#) (Census)

Business dynamics

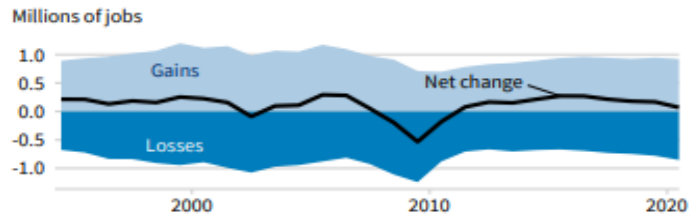
Establishments

Between March 2019 and March 2020, 84,835 Florida establishments opened and 79,123 closed, for a net increase of 5,712. Employment expanded at 125,551 and contracted at 125,788. Small businesses accounted for 80,101 openings and 74,339 closings.



Employment

Opening and expanding Florida establishments added 923,253 jobs, while closing and contracting establishments lost 853,521, for a net increase of 69,732 jobs. Small businesses gained 725,448 jobs and lost 648,283, for a net increase of 77,165 jobs.



Counts include temporary closures and reopenings
 Source: [Business Employment Dynamics](#) (BLS)

RESEARCH TO AID SMALL BUSINESS

- Small business profiles for each state and Congressional district
- Research on:
 - Business turnover
 - Employment
 - Finance
 - Minority-, women-, and veteran-owned businesses.
- Advocacy accepts research ideas from Congress, businesses, and the public

WHAT DOES THE OFFICE OF INTERAGENCY DO?

OFFICE OF INTERAGENCY AFFAIRS (REGULATORY STAFF)

Office Of Interagency Affairs (Regulatory Staff)

STAFF	SPECIALITY
David Tokarz	Director of Interagency Affairs
Claudia Rogers	Senior Counsel
Astrika Adams	Environment, Water
David Rostker	Environment, Air
Tayyaba Zeb	Environment, Chemicals
Prianka Sharma	Agriculture, Energy, and Natural Resource
Jennifer Smith	Banking and Economic Regulation
Linwood Rayford	Food , Drugs, and Health
Jamie Saloom	Intellectual Property, Internet, and Telecommunications
Rosalyn Steward	International Trade and Education
Janis Reyes	Labor and Immigration
Major L. Clark III	Procurement and Small Business
Bruce Lundegren	Safety, Transportation , and Security
Meagan Singer	Taxes , Pensions, and Employee Benefits
Joe Sobota	Veteran Issues

Using the research obtained by OER, the Office of Advocacy is able to fill a unique role in government by ensuring that federal policymakers are aware of the impact of their decisions on small businesses.

One of advocacy's most important core missions is the representation of small entity concerns before federal agencies and the closely related task of monitoring those agencies' compliance with the federal Regulatory Flexibility Act (RFA).

This mission had its beginnings even before the modern Office of advocacy was established in 1976. The mission was strengthened by the RFA in 1980, the Small Business Regulatory Enforcement Fairness Act (SBREFA) in 1996, Executive Order 13272 in 2002, and Executive Order 13563 and related policies in 2011



Maresca, Charles A.
Director of Interagency Affairs



Rodgers, Claudia E.
Senior Counsel



Adams, Astrika W.
Assistant Chief Counsel



Clark III, Major L.
Deputy Chief Counsel for Advocacy



Sobota, Joseph F.
Assistant Advocate



Steward, Rosalyn C.
Assistant Advocate - International



Zeb, Tayyaba W.
Assistant Advocate



Parsons, Seton W.
Law Clerk



Rostker, David J.
Assistant Advocate



Saloom, Jamie L.
Assistant Advocate



Sharma, Prianka R.
Assistant Advocate



Smith, Jennifer A.
Assistant Advocate

2022

Presentation title

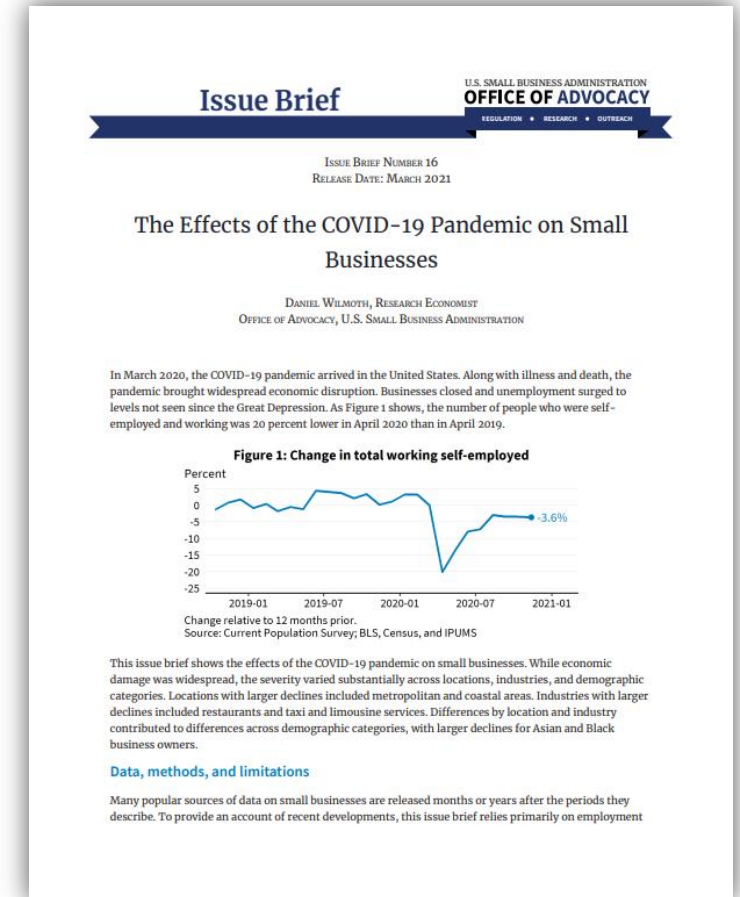
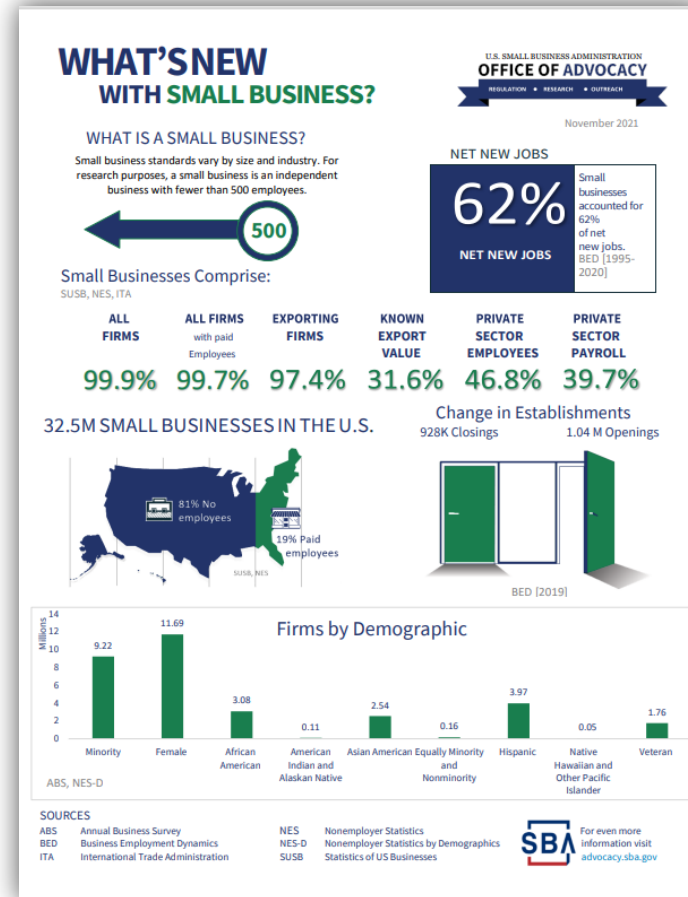
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WHAT DOES THE OFFICE OF ECONOMIC RESEARCH DO?

- Economic Studies
- Issue Briefs
- Fact Sheets
- Infographics



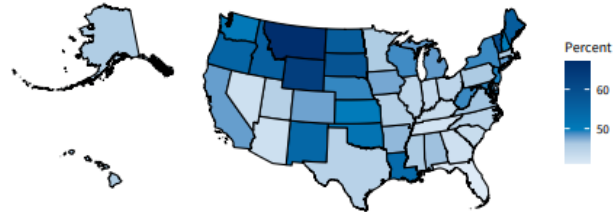
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United States

32.5 million small businesses
 99.9 percent of US businesses

61.2 million small business employees
 46.8 percent of US employees

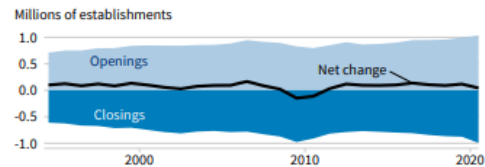


Share of employees working at small businesses by state
 Source of data: [Statistics of US Businesses](#) (Census)

Business dynamics

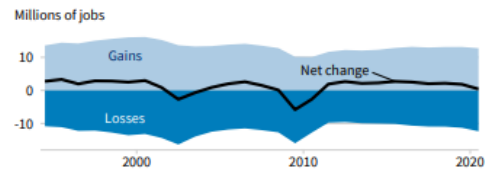
Establishments

Between March 2019 and March 2020, 1.0 million US establishments opened and 993,809 closed, for a net increase of 42,650. Employment expanded at 1.9 million and contracted at 2.0 million. Small businesses accounted for 909,808 openings and 843,229 closings.



Employment

Opening and expanding US establishments added 12.8 million jobs, while closing and contracting establishments lost 12.3 million, for a net increase of 406,001 jobs. Small businesses gained 9.1 million jobs and lost 8.7 million, for a net increase of 466,607 jobs.



Counts include temporary closures and reopenings
 Source: [Business Employment Dynamics](#) (BLS)

SMALL BUSINESS DATA

Economic Activity

Industry

Geographic Area

Firm Size

Characteristics of
 Businesses and Business

Owners

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Regulation Comment Example

NTIA Seeks Comment On \$2.75 Billion Digital Equity Act Programs

The Infrastructure Investment and Jobs Act of 2021 (IIJA) directed the National Telecommunications and Information Administration to distribute \$48 billion in funding through several different programs, to improve access to affordable, reliable, high-speed internet service for everyone in the United States. NTIA has published a [request for comments](#) on the \$2.75 billion Digital Equity Act of 2021 Program, and on the design and implementation of two components of that grant program: the \$1.44 billion State Digital Equity Capacity Grant Program and the \$1.25 billion Digital Equity Competitive Grant Program. NTIA seeks feedback from all interested stakeholders, including small businesses and Tribal entities, as it develops the Notice of Funding Opportunity (NOFO) for each grant program. **Submit written comments on or before 5 PM (ET) on May 1, 2023**, at [Regulations.gov](https://www.regulations.gov) (docket NTIA-2023-0002), via email

to digitalequity@ntia.gov, or by mailing a printed submission to:

National Telecommunications and Information Administration

U.S. Department of Commerce

1401 Constitution Avenue NW, Room 4878

Washington, DC 20230

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Regulation Comment Example

Federal Trade Commission Issues a Notice of Proposed Rulemaking for the Non-Compete Clause Rule

On January 9, 2023, the Federal Trade Commission (“Commission”) published a notice of proposed rulemaking for the Non-Compete Clause Rule. The proposed rule would, among other things, prohibit an employer to:

- enter or attempt to enter into a non-compete clause with a worker
 - maintain with a worker a non-compete clause
- to represent to a worker under certain circumstances that the worker is subject to a non-compete clause.

Comments are due on March 20, 2023.

Read the notice at [Regulations.gov](https://www.regulations.gov). Submit comments online at <https://www.regulations.gov>, by following the instructions on the web-based form. Mail: Comments may be mailed to Federal Trade Commission, Office of the Secretary, 600 Pennsylvania Avenue NW, Suite 1 CC-5610 (Annex C), Washington, DC 20580. Write “Non-Compete Clause Rulemaking, Matter No. P201200” on your comment.

Advocacy contact: Jennifer A. Smith at Jennifer.Smith@sba.gov.

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Business Roundtable and Listening Session Example:

The Office of Information and Regulatory Affairs (OIRA) is hosting a listening session on improving public participation in the development of regulations. The roundtable will include opening remarks from OIRA Administrator Richard Revesz. Agencies including the Department of Labor and Environmental Protection Agency will present on their efforts to expand public participation in the regulatory process as well.

OIRA is interested in the questions posed by the Biden Administration as part of broader efforts to [engage the public with the federal regulatory process](#). The Administration is particularly interested in how intermediaries or agencies can reach small businesses or organizations and if any existing tools could help stakeholders better participate in the process. Eastern time via Zoom. Online registration is required for participation.

The roundtable will be held on March 7, 2023, at 3:00pm


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