



the catalyst

center for business
& entrepreneurship

2023 Mentor Protégé Summit



OURMISSION

The Catalyst serves entrepreneurs and small business owners in every stage of business. We aim to provide best-in-class coaching, in-demand services, and relevant programs to foster the success of small businesses.



connect.

Connect
entrepreneurs
and small
businesses with
resources and
opportunities to
help their
businesses
thrive.

educate.

Educate
entrepreneurs
and small
business owners
on effective
strategies and
practices to seize
their available
opportunities.

sustain.

Sustain
The Catalyst's
services and
support by
expanding
resources through
diversified revenue
and collaborative
partnerships.

STRATEGIC PRIORITIES



TechRich
a project of the catalyst



7(j) Management &
Technical Assistance Program
a project of **the catalyst**



**Women's
Business Center**
a project of **the catalyst**



REACH
Women's Business Center
a project of **the catalyst**



CATALYST PROJECTS



**Women-
Owned
Businesses**

**Startups &
Entrepreneurs**

**Existing
Businesses**

Veterans

**Government
Contracting**

**Innovation &
Technology**

SIX FOCUS AREAS

OUR NUMBERS

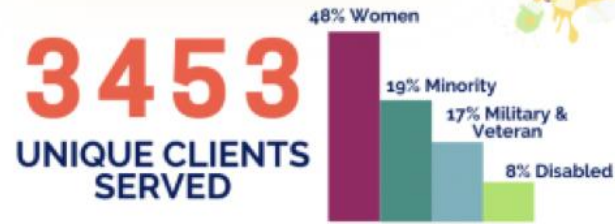
OUR IMPACT IN 2021



TRAINING ATTENDANCE
AT **251** EVENTS **9,588**

928 JOBS
CREATED

NEW
BUSINESSES **31**



940.34 HOURS
COUNSELING
SESSIONS
with **686** VOLUNTEERS
kindly serving


ACCOUNTING 101
 Getting Your Questions Answered
MAY 18
11 AM CST


engage
 in entrepreneurship


The Key to SWOT & Your Marketing Success
 May 16th at 11 a.m.

 Presented by: *Carla Stiles*, Owner | *Designedbycarla* Marketing Agency

GOVERNMENT CONTRACTING CREDENTIAL SERIES



GOVERNMENT CONTRACTING 101
 *FIRST REQUIREMENT OF THE GOVERNMENT CONTRACTING CREDENTIAL SERIES


kiva
 IT'S A DIFFERENT KIND OF *loan*
MAY 20 NOON
 LSC  **kiva**

WORKSHOPS
 Some of the Courses Offered

- Provide Subcontracting Support by Furnishing Technical and Business Support to Protégé
- Examples of technology transfer provided –
 - Business Development & Capture
 - Human Resources
 - ISO 9001 & 14001 Training & Certification
 - Developing Mature Business Processes (project management, business growth, proposal development, product packaging, quality certifications)
 - Mechanical Engineering & Data Scientist Support
 - Software Development
 - Intermediate Product Packaging & Assistance
 - Highly specialized SME support (i.e., bioinformatics, signal data processing, waveforms, sensor arrays training, hypersonics, lab cartridge prototypes, pathogen cartridge manufacture)



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MENTOR-PROTÉGÉ SUPPORT

