



Small Business Innovation Research (SBIR)
Small Business Technology Transfer (STTR)

Program Overview

2023 Mentor-Protégé Conference

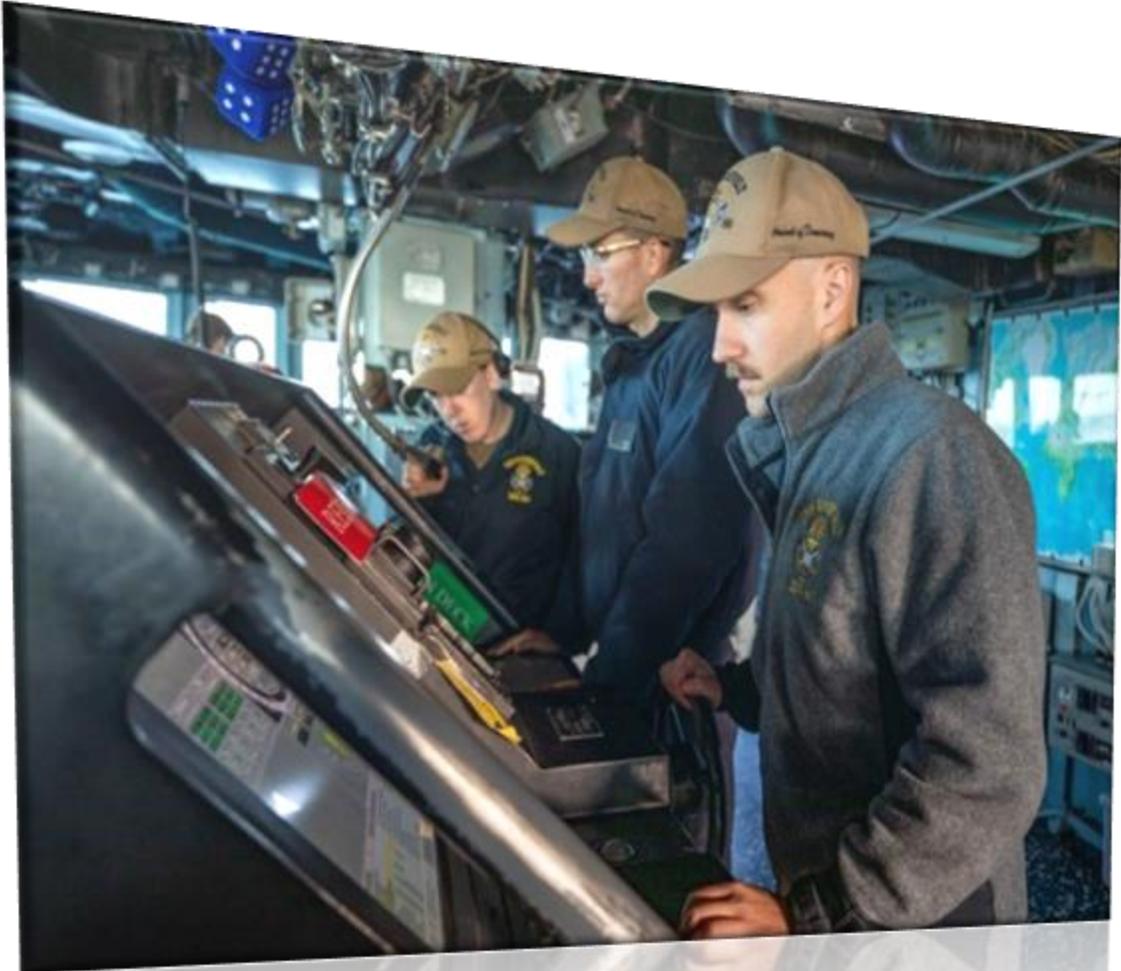


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Differentiators

- Topics tied to **specific Naval needs** in acquisition programs with defined transition targets
- Proposal requirements 10 pages! **50% less** than DoD standard
- Faster awards via **dedicated SBIR Contracting Command**
- **Phase I:** \$140K Base, \$100K Option; 12-month PoP
- Faster/larger Phase I payments --> **50% at day 15**
- **Phase II:** up to \$1.8M; 18-24 month PoP
- Navy-funded **SBIR/STTR Transition Programs**



SBIR/STTR Transition Program (STP)

23 Years Strong!

- Annual 11-month Navy-funded Program for Phase II awardees
- Services to assist with transition of technologies through business mentoring, education, and networking
- Information at NavySTP.com

DON SBIR/STTR Experimentation Cell (DON-SEC)

4 Years Young!

- Connects SBIR innovators with the DON experimentation community to test innovative solutions
- Full spectrum of end-to-end facilitation, mentoring, and training in all aspects of experimentation
- Information at NavySBIR.com/SEC

NAVY Launch

New!

- 10-month program to Educate + Accelerate + Scale beyond traditional defense markets; entrepreneur-first startup strategies
- Prioritize markets, explore private funding, discover customers, and engage for new growth
- Information at h4xlabs.com/NavyLaunch

Transition Practices

Reach Back / Second Phase II

- Leverage previous Navy SBIR investment to continue, complete, or tailor development to meet new needs
- Awards on topics prior to FY13 do not require competition nor funding waivers

Cross-Agency / Subsequent Phase II

- Leverage other Agencies SBIR investments to tailor development to meet a Navy need
- Requires firm to have met competition requirements for Phase II
- Transfer of topic must be approved by originating Agency

Matching Funds / Enhancements

- High priority needs and when Program Sponsors demonstrate a strong commitment to transition
- Match Program funding and/or enhance a Phase II to transition a technology

Systems Command Transition Support Teams

- Technology Managers connect Phase II awardees to transition opportunities and processes
- Develop/process transition agreements and Phase III contract documentation
- Facilitate meetings with prime integrators

DON CISO's Blue Cyber Series

- ▶ Daily Office Hours
- ▶ Weekly AMA
- ▶ Monthly Boot Camp

navysbir.com/cyber.htm

Approved, DCN #0543-211-23

BLUE CYBER SERVICES

BLUE CYBER is outreach to all U.S. Small Businesses including all SBIR/STTR Small Business Research Contractors each week.

1. **DAILY | Office Hours Consultations:**

In-person consults answering questions, finding resources, connecting to state grant funding

2. **WEEKLY | Public | Every-Tuesday Blue Cyber Ask-Me-Anything Cybersecurity Webinar:**

Presentation of 2-3 Blue Cyber modules/guest speaker and Q&A

3. **MONTHLY | Public | Blue Cyber All-Day Boot Camp Cybersecurity Webinar:**

Presentation of Guest Speakers, Blue Cyber Content and the most up-to-date cyber info. Register for all our events on www.sbir.gov/events

4. **FORTY** short, ultra-relevant cybersecurity presentations/ videos

5. Blue Cyber refers DoD Small Businesses to state/federal cyber resources

6. A modern website to convey Blue Cyber outreach to Small Business [HERE](#)



BLUE CYBER INITIATIVE DON CISO'S BLUE CYBER SERIES CYBERSECURITY FOR SMALL BUSINESSES

DAILY | WEEKLY | MONTHLY

JOIN US!

Join us at the Department of the Navy CISO's Blue Cyber Initiative.

ALWAYS FREE AND PUBLIC, the DON CISO's Blue Cyber education series is an early partnership with the Defense Industrial Base, which enables small businesses to bake-in cybersecurity and move forward at the speed of innovation. The Blue Cyber Initiative Small Business Cybersecurity boot camp. As small businesses drive innovation and support defense missions with cutting-edge technologies, it is vital we work together to protect DoD sensitive data and networks. Blue Cyber will pair small businesses with the most modern cyber protection methods in the industry, better positions DIB small businesses to protect sensitive information and networks even before they have a contract to innovate for defense; this defense sensitive information includes YOUR Intellectual Property.

JOIN US!

Join us for education modules, daily-, weekly- and monthly-events by visiting the Blue Cyber webpage:

www.safcn.af.mil/CISO/Small-Business-Cybersecurity-Information/

FREE REGISTRATION LINK

www.sbir.gov/events

FOR MORE INFORMATION

For more information contact Kelley.Kierman@us.af.mil

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<https://www.afnec.af.mil/News/Photos/gphoto/2002520957/>



Upcoming Opportunities

Next BAA

- SBIR FY23.2 | STTR 23.B with 50+ topics
- Pre-release 19 APR, Open 17 MAY, Close 14 JUN 2023

Navy Open Topic

- Pre-release 15 JUN, Open 13 JUL, Close 15 AUG 2023
- Commercial solutions to meet Naval needs
- Phase I: approach to adapting commercial product
 - to fill a capability gap
 - improve performance, or
 - modernize an existing capability
- Phase II
 - competitive selections based on results of Phase I and Phase II proposal
 - tailored awards to transition technology

Stay in Touch



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