Department of Defense (DoD) Small Business Innovation Research (SBIR) Small Business Technology Transfer (STTR) Program Overview Mentor Protégé Summit 2023

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# Statutory Origins of SBIR/STTR Program



#### **SBIR Program**

- Established in 1982 by Public Law (P.L.) 97-219; reauthorized for continuation of SBIR/STTR programs through 30 September 2025
- Requires Federal agencies with extramural Research and Development (R&D) budgets that exceed \$100 million to allocate a percentage of their R&D budget to these programs
- Created as a competitive three-phased process to solicit proposals for Research/Research and Development (R/R&D), production, services, or any combination to meet stated agency needs or missions; and to award funding agreements to qualifying SBCs

#### STTR Program

- Established in 1992 by P.L. 102-564; reauthorized for continuation through 30 September 2025
- Requires Federal agencies with extramural R&D budgets that exceed \$1 billion to reserve 0.45% of the extramural research budget for STTR awards to SBCs
- Created as a parallel program to SBIR with the added requirement that SBCs partner with colleges/universities, Federally Funded Research and Development Centers (FFRDCs) or qualified non-profit research institutions on cooperative R/R&D



*Office of the Under Secretary of Defense for Research & Engineering Mission* 

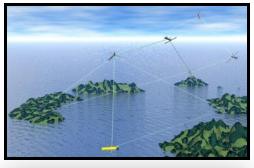


### Ensure Technological Superiority for the U.S. Military

- Set the technical direction for the Department of Defense
- Champion and pursue new capabilities, concepts, and prototyping activities throughout the DoD research and development enterprise

## Bolster Modernization

- Pilot new acquisition pathways and concepts of operation
- Accelerate capabilities to the warfighter







https://www.cto.mil/usdre-strat-vision-critical-tech-areas/



# OUSD(R&E) SBIR/STTR Management Functions



The Under Secretary of Defense for Research and Engineering, OUSD(R&E), oversees the DoD SBIR and STTR programs, and serves as the central OSD point of contact for Congress, the Small Business Administration, Government Accountability Office, and the interagency SBIR/STTR community

Responsibilities include but are not limited to:

- LEADERSHIP: Lead the DoD SBIR/STTR Programs and strive to establish and maintain relationships with participating DoD Services and Components that unifies and conveys an environment of transparency and trust
- LEGISLATION/POLICY: Influence and implement legislation, policy and regulations to include drafting responses to RFIs, meeting with staffers upon request, and developing legislative proposals
- AUTOMATION/WEBSITE: Oversee development, maintenance, and enhancement of the Defense SBIR/STTR Innovation Portal (DSIP) in collaboration with the participating DoD Components. Establish and maintain a web presence for DoD, Federal, industry, and academia to find useful and relevant information regarding the DoD SBIR/STTR Programs
- PROGRAM MANAGEMENT: Publish SBIR/STTR Topics from across DoD through Broad Agency Announcements (BAAs) and Commercial Solutions Openings (CSOs), manages OSD-level Transition and Commercialization Program, submit quarterly and annual reports and metrics to SBA for DoD SBIR/STTR, coordinate with Services and Components to conduct program outreach/in-reach
- FINANCIAL MANAGEMENT: Manage execution of OSD SBIR/STTR Extramural and Admin Budgets

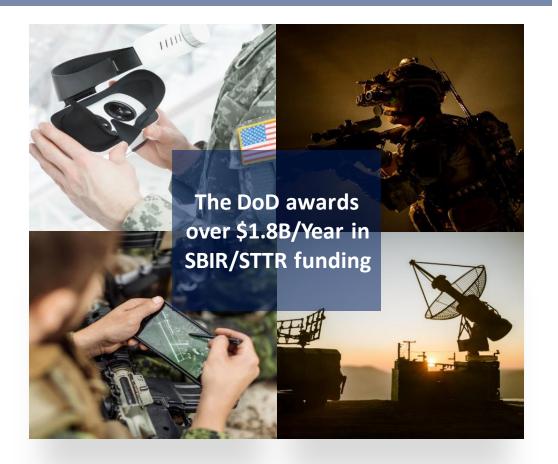


# SBIR/STTR Mission and Goals



MISSION: SBIR and STTR Programs are Congressionally authorized small business set-asides established to support scientific excellence and technological innovation through the investment of Federal research funds in critical American priorities to build a strong national economy.

- Stimulate technological innovation for DoD to maintain technological superiority and military readiness to deter military operations from U.S. adversaries
- Increase private sector commercialization of Federal R&D to increase competition, productivity, and economic growth
- Stimulate a partnership of ideas and technologies between innovative small businesses and research institutions (STTR)
- Through a competitive awards-based program, SBIR/STTR enables small businesses to explore their technological potential and provides the incentive to profit from its commercialization
- By including qualified small businesses in the nation's R&D arena, hightech innovation is stimulated, and the United States gains entrepreneurial spirit as it meets its specific R&D needs





# SBIR / STTR Program Phases



nutshell: MUST be more than 50% owned by US citizens.

Eligibility in a

MUST be located and operated in the US.

MUST be 500 employees or less, including affiliates.

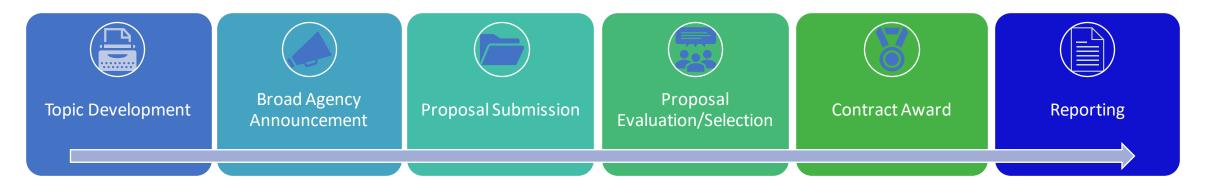
www.sba.gov/size

Phase	S	BIR/STTR			
Phase I (optional)	\$275,500 cap (~10 months) Feasibility Study				
Phase II*	\$1,838,436 cap (24-36 months) Adoptions/Co-funds Continued Research and Prototype				
Phase II Enhancement	\$1:\$1 Match (up to 12 months) Up to \$500K				
Phase III		o time limit SBIR funds			
	SBIR	STTR			
Program Differences	<ul> <li>A minimum of 2/3 of the research/work must be performed by the proposing Small Business in Phase I</li> <li>A minimum of 1/2 of the research/work must be performed by the proposing Small Business in Phase II</li> </ul>	<ul> <li>Small Businesses MUST partner with a U.S. Research Institution</li> <li>At least 40% of the work must be performed by the proposing Small Business</li> <li>At least 30% of the work must be performed by the Research Institution</li> </ul>			
*Phase II values can exceed these numbers if funds are available and by using a simple waiver process	e Primary employment of the Principal Investigator must be the small business	<ul> <li>Small Businesses must manage and control the STTR funding agreement</li> <li>Principal Investigator may be employed at either the Small Business or the Research Institution</li> </ul>			



## DoD SBIR/STTR Process







Intelligence Agency

**Operations** Command

Agency



# Announcement Schedule



#### DoD Agency-wide announcement includes:

- DoD Instructions
- Service/Component Unique Instructions
- Topics

### Note:

- Not all Components participate in each announcement
- Multiple announcements provide opportunities to participate throughout the fiscal year
- Although the announcement may be referred to as a "SBIR," or possibly as a "SBIR topic," the actual request for proposals may be a Broad Agency Announcement (BAA) or-a Commercial Solutions Opening (CSO)



Note: Dates are subject to change

Annual SBIR/STTR BAA has replaced out-of-cycle BAAs. Topics are released under the annual BAA when a component needs to publish topics outside of the three DoD SBIR/STTR BAA cycles shown.







- DoD uses a combination of centralized and decentralized management and execution of the SBIR/STTR programs to introduce innovative technologies into the Department.
- The OUSD(R&E) provides the single doorway into DoD for small businesses that receive about \$2B of annual funding for innovative research through a series of BAAs and CSOs.
- SBIR/STTR applies to the full acquisition lifecycle-concept development, research and development, prototyping, manufacturing improvements, as well as Programs of Record and fielded systems.
- Annually, about 1,500 unique firms participate in the DoD SBIR/STTR programs.



# Defense SBIR/STTR Innovation Portal (DSIP)



- DSIP is the official proposal submission website for the Department of Defense.
- Proposal Submission
  - SBIR/STTR Phase I, Direct to Phase II, or Phase II proposals to any DoD Component must be submitted through the DSIP.
- Topic Search
- Topics Q&A

https://www.dodsbirsttr.mil/submissions/login



The DoD Small Business and Technology Partnerships Office is pleased to announce the Defense SBIR/STTR Innovation Portal (DSIP), the new Website for DoD SBIR/STTR Proposal Submissions.

In the coming weeks, the current DoD SBIR/STTR Submissions Website will be decommissioned, and the new Defense SBIR/STTR Innovation Portal (DSIP) will take its place. DSIP features a new look and feel and will provide new and more user-friendly functionality. This announcement is the first of several communications to keep you informed of the changes and the impact this transition will have on the DoD SBIR/STTR proposal submission process. Please read the below information for details and training opportunities.

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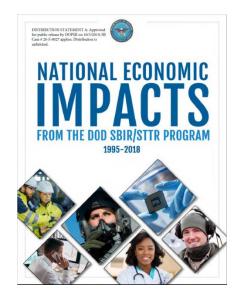
# TechLink Economic Impact Study



- DoD SBIR/STTR Economic Impact Study released October 2019
  - Conducted by TechLink, a national DoD partnership intermediary (PIA) at Montana State University-Bozeman, in collaboration with the University of Colorado in Boulder
- The study quantifies the DoD SBIR/STTR Programs' overall contribution to the nation's economy and defense mission
  - Examines the economic outcomes and impacts up to 2018 from DoD SBIR/STTR Phase II contracts initiated during the 1995-2012 FY
- Major findings of the study include:







#### View the DoD SBIR/STTR Economic Impact Study: https://www.sbir.gov/impact



# Reauthorization Updates



- At the close of fiscal year 2022, the future of the SBIR/STTR programs was uncertain. However, thanks to a lot of hard work and support from SBIR/STTR colleagues across the Department, our Federal partners, and the small business community, the SBIR/STTR programs prevailed, and Congress passed the SBIR/STTR Extension Act of 2022 on September 30, 2022.
- The SBIR/STTR Extension Act of 2022, which amends the Small Business Act (15 U.S.C. Section 638), includes eight new
  requirements that must be implemented. Foreign Risk Management, Agency Recovery Authority and Ongoing Reporting,
  Program on Innovation Open Topics, Increased Minimum Performance Standards for Experienced Firms, and Prohibition
  Against Writing Solicitation Topics requirements will be of primary interest to small businesses that participate in the
  SBIR/STTR programs. The full bill text is available at https://www.congress.gov/bill/117th-congress/senate-bill/4900/text.
  - Sec. 4. Foreign Risk Management
  - Sec 5. Agency Recovery Authority and Ongoing Reporting
  - Sec 6. Report on Adversarial Military and Foreign Influence in the SBIR and STTR Programs
  - Sec. 7. Program on Innovation Open Topics
  - Sec. 8. Increased Minimum Performance Standards for Experienced Firms
  - Sec. 9. Prohibition Against Writing Solicitation Topics
  - Sec. 10. GAO Study on Multiple Award Winners
  - Sec. 11. GAO Report on Subcontracting in SBIR and STTR Programs



# Sec. 4. Foreign Risk Management



The head of each Federal agency required to establish an SBIR or STTR program, in coordination with the Administrator, shall establish and implement a due diligence program to assess security risks presented by small business concerns seeking a federally funded award. Since October 1, 2022, our primary focus has been establishing and implementing this requirement by the end of June 2023, which is the statutory deadline.

• DoD plans to implement SBA's SBIR/STTR Disclosure Form once finalized through the Federal Register Notice process

SBIR/STTR Due Diligence Tiger Team established Oct 27, 2022, with DoD-wide representation.

The approach is to implement a Department-wide program that applies a common, and scalable risk-based framework that ensures consistent outcomes for the Department and small businesses. To that end, we will communicate how these new requirements will impact the Department's SBIR/STTR programs and the small business community through our newsletter, our website and focused announcements from our Listserv.

- Four Levels of Effort (LOEs):
  - LOE 1: Overall Due Diligence Framework
  - LOE 2: Review Process
  - LOE 3: Solicitation/Contract Modifications
  - LOE 4: Education
- 30-day Briefings to Congress started on December 1st







- SBA SBIR/STTR <u>https://www.sbir.gov/about</u>
- Defense SBIR/STTR Innovation Portal (DSIP) https://www.dodsbirsttr.mil/submissions
- DoD SBIR/STTR https://www.defensesbirsttr.mil/
- System for Award Management (SAM) registration <u>www.sam.gov</u>
- Export Control <u>https://www.pmddtc.state.gov/ddtc\_public</u>
- Historically Black Colleges and Universities and Minority Institutions (HBCU/MI) <u>http://www.ed.gov/about/offices/list/ocr/edlite-minorityinst.html</u>
- Federally Funded Research and Development Centers https://www.nsf.gov/statistics/ffrdclist/
- National Institutes of Health Guidelines for Research Involving Recombinant DNA Molecules <u>https://osp.od.nih.gov/wp-content/uploads/2016/05/NIH Guidelines.pdf</u>
- Defense Counterintelligence and Security Agency (DCSA) facility and personnel clearance procedures and requirements https://www.dcsa.mil/mc/ctp/fc/
- Invention Reporting <u>www.iedison.gov</u>
- Technical Reporting https://discover.dtic.mil/submit-documents/
- Defense Contract Audit Agency <a href="https://www.dcaa.mil/Guidance/Audit-Process-Overview/">https://www.dcaa.mil/Guidance/Audit-Process-Overview/</a>
- APEX Accelerators, formerly known as Procurement Technical Assistance Program (PTAC) https://www.apexaccelerators.us/#/



## Get in Touch

Visit: https://www.defensesbirsttr.mil/ for more information. Visit: https://www.dodsbirsttr.mil/submissions/login\_to subscribe to our ListServ.

Questions? Contact us!



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