

# America Makes – Managing the Mission Mentor Protégé Summit

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**VISION** 

To be the driver for additive manufacturing (AM) innovation, technology, and education

**MISSION** 

Accelerate the adoption of AM to advance US manufacturing competitiveness and security

ACHIEVING THE MISSION CONVENING the most brilliant minds from government, industry, and academia to accelerate AM innovation

**COORDINATING AM technical and workforce data** to transform industry

CATALYZING industry through collaborative projects, delivering high value and high impact



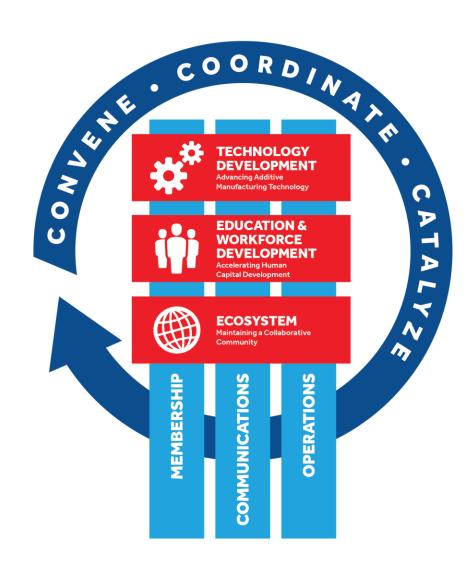


### The three core activities of the Institute are:

- **Develop Additive Manufacturing Technology:** Projects, Innovation, Technology Transfer, Implementation
- **Accelerate Human Capital Development:** Workforce, Education, Training, Outreach
- **Maintain Collaborative Ecosystem:** Government, Membership, Community

### These focus areas are enabled by:

- **Membership:** Driving engagement and collaboration with our nation's brilliant minds from government, industry and academia to advance Additive Manufacturing
- Communications: Driving awareness and spreading the word to government, members, stakeholders, community
- **Operations:** Run by a not-for-profit organization with a lean and collaborative structure







### Technology Advancement and Collaboration through **Partnership**

- Coordinating known stakeholder needs
  - Unique by member type

America Makes

- Academia, Industry, Gov't, Non-profit, National Labs
- Establishing priorities
  - Defining gaps and opportunities
  - Milestone, objective, and requirement-based approaches
  - Leveraging diverse expertise to target benefits and impact
- Leveraging collective intelligence/capabilities for applied learning
  - Execution mechanism
  - Many similarities to supply chain development









Strengthen Warfighter Capability Needs and Domestic Manufacturing Competitiveness

Approved for Public Release

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### **Executing the Mission**

Thought Leadership

**EWD** Roadmap & Inventory

Industry Recognized **Credentials** 

Educational Outreach "K-Grey"

Tailored AM **Training** 

Inspiring, preparing and growing today and tomorrow's talent pipeline in additive manufacturing









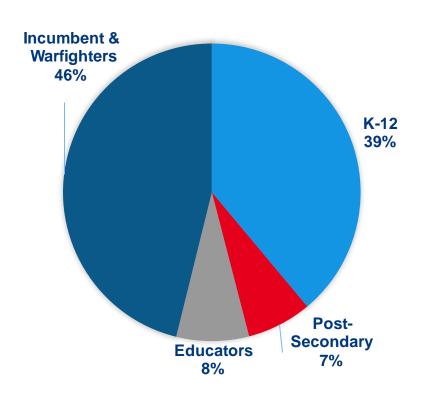




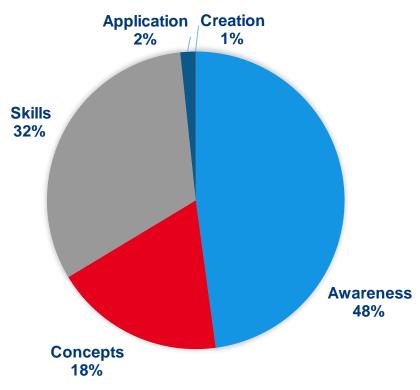


### **Metrics Breakdown**

#### **EWD AUDIENCE**



### **LEVEL OF LEARNING**



Over 1300 learners received a credential or certification Nearly 200 educators and train the trainers have received training to deploy EWD Assets Launching/Launched EWD Programming at over three dozen schools this fall





### **Answering the Call – Supporting DoD**

	JAMWG - AMMO	AMPED	OPNAV	Drive AM	SWARM
Program	CA3	Additive Manufacturing Portal for Education	Naval Civilian Workforce Development	Driving Research, Innovation, and Value through Education in AM	Scaled Workforce Assets in Regionalism for Manufacturing
Funder	Core Funding and Activity	Office of Secretary of Defense	Navy OPNAV (Navy Operations)	Congressional Interest Item	State of Ohio, Industry and Philanthropic Organizations, Office of Local Defense Comm. Coop.(OLDCC)
Audience	Secondary Education, Incumbent Workers, Mainstream Adults, Defense, Veterans	Secondary and Post- Secondary Education, Incumbent Workers, Defense, Veterans	Navy Civilian Artisans: Apprentice, Journeyworker Mastercraftsman	Incumbent Workers, University, and Defense	K-12, Incumbent Workers, Mainstream adults, Community College
Objective	Support the OSD and DoD mission, vision, and purpose as it pertains to the DoD and adoption and optimization of AM. Be an available partner in the creation and scale of impactful and meaningful programming across stakeholders in the DoD and industry defense base.	Creation of a new technology tool linking identified and vetted job roles and competencies which are aligned to the AM Body of Knowledge, to relevant training assets within America Makes, the DoD, industry and academia	Navy directed project in collaboration with OPNAV to build a three-tiered apprenticeship pathway in AM for Navy Civilian Artisans. Program aligns all new content to DoL registered apprenticeship as well as industry credentials	Creation of deep dive training resources across a broad range of AM technologies to impact post-secondary students and defense personnel. Drive AM also includes internships embedded in America Makes members as well as lab capabilities	Varied of projects built with a diverse set of funders to scale programs to meet the strategy of "National Strategy – Local Impact" To date 16 focused regions exist across the nation and growing. SWARM funding is over \$5 million
Impact	Over 10,000 trained via eLearning and instructor led training	Active Program to scale in 2023	Active Program 38 trained in program pilots	Over 2,000 trained within the DoD and Industrial Base	Over 8,000 and counting across all EWD audiences

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### Why An Ecosystem Approach?

There are **32,540,953 million small businesses** in the U.S.

- 19 percent, or 6,055,421 firms, have paid employees
- There are **20,516 large businesses**.

### The majority of manufacturing firms in the United States are quite small.

- There are **246,155 firms in the manufacturing** sector
- <u>ALL</u> but 3,960 firms considered to be small (i.e., fewer than 500 employees).
- In fact, 3/4 of these firms have fewer than 20 employees.

(Source: U.S. Census Bureau, Statistics of U.S. Businesses)





#### Geographic Representation of America Makes Membership







### Accelerate Adoption of AM to Ensure Warfighter Readiness and US Competitiveness

### Components of a Functioning Ecosystem

- Technology Development
- Technology Transfer
- **Education & Training**
- **Equipment Availability**
- **Business Formation**

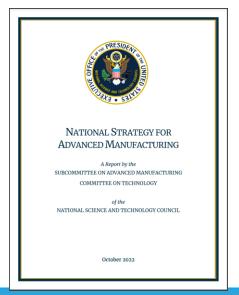
- Innovation and Know How
- Talent all levels across the enterprise
- Capital all stages of growth
- **Dealmakers and Connectors**
- POLICY and VISION

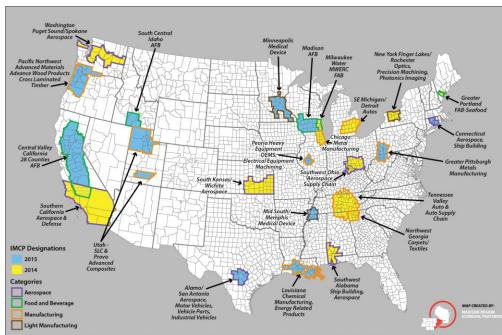


Create Ecosystem for AM business to Form, Grow and **Thrive** 

Aligning Regional Networks

- Assessing Technology Gaps
- Developing Suppliers to use AM for Defense
- Supporting AM Adoption & Innovation in States
- Policy Alignment





24 DESIGNATED COMMUNITIES. SOURCE: U.S. ECONOMIC DEVELOPMENT **ADMINISTRATION** 





## When America Makes **America Works**







